

# Bobby Chinn



Chef, Author, TV Host & Restaurateur

## About the Chef: Bobby Chinn

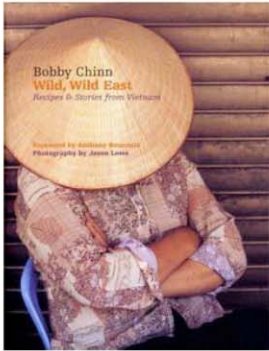
Bobby received a BA in Finance and Economics, moved to New York City and began working on the floor of the New York Stock Exchange at 11 Wall Street. Quickly disillusioned, he left in search of something/anything that he loved. He tried a bit of everything - from attempting to sell seafood to the mob, to stand up comedy - and along the way, he also discovered his love and talent for cooking. To make ends meet, Bobby worked as a runner, busboy, and server in various restaurants. His culinary education began in earnest when, while waiting tables, he began hanging out in the kitchen of Elka, a cutting-edge, Franco-Japanese restaurant in San Francisco. Later, renowned chef Hubert Keller of Fleur De Lys took Bobby in and enabled him to further develop his skills. He would later work with chefs Jeffery Inahara, Traci des Jardin, and Gary Danko. After reading Burgundy Stars, he went off to apprentice in Bordeaux and Paris. Chinn has run several highly acclaimed restaurants in Vietnam before opening Restaurant Bobby Chinn, including Camargue, Saigon Joe's in Ho Chi Minh City, Miro, and the Red Onion Bistro in the Hanoi Towers (formerly the infamous "Hanoi Hilton" prison).



### Restaurant Bobby Chinn Awards

- **5 Star Diamond Award**-only Restaurant in Vietnam to receive this prestigious accolade
- **Wine Spectator Award of Excellence** for 9 Consecutive Years, only Restaurant in Vietnam to do so
- **"Best Fusion Restaurant"**-Vietnam Economic Times 2003
- **"Best Bar in Hanoi"**- Vietnam Economic Times 2002

## Media:



### **“Wild, Wild East: Recipes and Stories from Vietnam”**

by Bobby Chinn

- Short listed as Best Asian Cook Book 2007
- One of the top selling Cook Books of 2007

### **“World Café Asia”**

hosted by Bobby Chinn

- Season One was the highest rated premier on cable 2007 for Discovery Travel and Living
- Season One was the highest rated show for Discovery Travel and Living
- Season 2 of 'World Cafe Asia' continued with the success of Season 1 with its premiere audience nearly tripling the prime time average audience of Discovery Travel & Living in Malaysia and Singapore.
- The series have been watched by more than 1.5 million viewers in Singapore (*This is based on combined premiere reach of Season 1 & Season 2 for all Pay TV viewers: 1,582,556*)
- “Best Entertainment Presenter 2007” – Asia Television Awards

### **“Bobby Chinn Cooks Asia”**

hosted by Bobby Chinn.

- Released 2009 and rated four times slot average in Malaysia and strong also in Singapore

## Bobby Chinn Events:

Cooking Classes, Book Signings, Gala Events, Musical Entertainment, Emcee



### Experience:

#### **Bobby Chinn appearing on the “Martha Stewart Show”**

[http://www.marthastewart.com/show/the-martha-stewart-show/actress-julianne-moore-and-chef-bobby-chin?lnc=4ef2dc5bfca40110VgnVCM1000003d370a0aRCRD&rsc=showarchive\\_tv\\_show-archive](http://www.marthastewart.com/show/the-martha-stewart-show/actress-julianne-moore-and-chef-bobby-chin?lnc=4ef2dc5bfca40110VgnVCM1000003d370a0aRCRD&rsc=showarchive_tv_show-archive)

#### **Bobby Chinn appearing on “The View from the Bay” San Francisco**

[http://abclocal.go.com/kgo/story?section=view\\_from\\_the\\_bay/food\\_wine&id=6382615](http://abclocal.go.com/kgo/story?section=view_from_the_bay/food_wine&id=6382615)

#### **Bobby Chinn appearing on CNN Talk Asia**

<http://edition.cnn.com/2008/WORLD/asiapcf/08/26/ta.chinn/index.html>

Bobby has been a guest chef at many hotels, restaurants and bookstores including:

Culinary Institute of America, CA	Park Hyatt Saigon
Gran Melia, Jakarta	Intercontinental Bali Resort
Farro Fresh, Auckland	Manila Mabfex Exhibition
Intercontinental Cairo Citystars	Diwan Zamalek, Cairo
Starhill Gallery, KL	Four Seasons, Singapore
Fully Booked, Manila	Intercontinental Jakarta

## Buzz

As Anthony Bourdain said, **“What Bobby doesn’t know about Southeast Asian food is not worth knowing”**-Foreword to **“Wild Wild East”**

**“You'd never expect to find such a thing in Hanoi, But this is one of the best Western restaurants in Asia”**

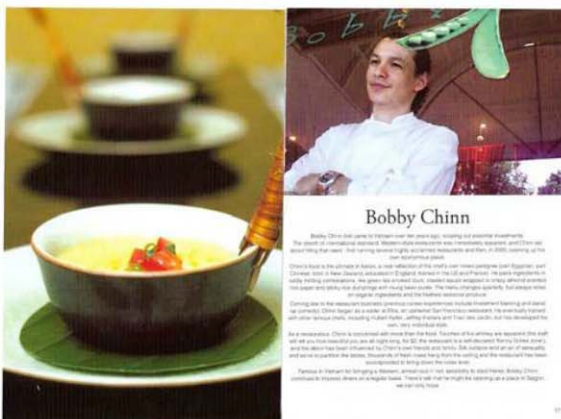
The Asian Wall Street Journal, October 2004

**“Sexy, saucy, laid back, funky, smart, casual, fun, and that's just Bobby. Inventive menu, chilled ambiance, seductive lounge-zone, great wines...”**

Luxe Guide, 2004

**"The combination of flavours, fresh produce, divine presentation and sheer deliciousness is as good as you will get in any good restaurant in LA or London"**

Discovery Magazine, 2007



**“In Hanoi, his guests have included Hilary Clinton”**

Travel Mercurynews.com, July 10, 2005

**“An anomaly in Hanoi”**

New York Times, April 2002